



Achieve Creative Breakthroughs

with your **NEWSLETTER**

Build strategic relationships, inspire trust in your organization and position as an authority in your industry.

Newsletter360°
Full-Service Newsletter Management Solution



Newsletter 360° will provide your organization with a full-service newsletter campaign solution that will enable it to inform, engage, persuade and win-over a large pool of partners, customers and other stakeholders.

| How Newsletter 360° can help

In today's rapidly evolving world, the newsletter and technology has converged, and are influencing each other to create new opportunities for organizations to reach out and engage a large pool of stakeholders, capture their interest, and systematically gain their buy-in. Evidently, running a newsletter as a stand-alone communication tool limits the extent to which an organization can take advantage of these new opportunities.

In light of this, we have designed a full-service newsletter management solution that will enable your organization to maximize the opportunities in today's newsletter space to build strategic relationships, establish credibility and trust as well as position as an authority in its industry.

We are more than happy to work with your organization to give clarity to the goals of your newsletter publication, translate them into a newsletter campaign strategy, and create a system that will drive the effective production and distribution of periodic newsletters, as well as the management of the newsletter campaign with focus on achieving maximum results on the set goals.



Explore Newsletter 360°



What we provide

We cater to every aspect of effective newsletter campaign development and management

Develop Campaign Strategy



Define newsletter goals and target audience, design newsletter campaign, and craft a strategy for achieving maximum results on the goals.

Create Engaging Contents



Create newsletter contents that are relevant, valuable, and resonates with the audience using story telling approach to enable better engagement.

Create Appealing Designs



Adopt simplified and visually appealing formats to enable easy reading, and use imagery and charts where necessary to ease the interpretation of the message.

Coordinate Printing



Optimize the newsletter for printing, and produce the required number of hard copies, with on-time delivery and zero hassles.

Drive Online Delivery



Drive effective online promotion of each edition of the newsletter, generate subscribers list, and setup automated delivery of newsletters to subscribers.

Manage Feedback & Performance



Manage feedback from readers and analyze newsletter performance to stimulate decisions that will enhance the focus and direction of the newsletter.


Position your Newsletter for High Impact




Contact us today

Newsletter360°

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Powered by **spurvalue**

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Spurvalue is a business development company with specialty in providing growth solutions and tools that will help transform your organization for high performance and next-level growth. We will work with you to reposition your organization for improved profitability and better competitive advantage, in addition to optimize its operations, reinvigorate its image, transform its marketing and sales, and propel it to expand into new areas.

In doing these, we focus on enabling your organization to work smarter, perform better, grow sales, adapt quicker and ultimately deliver maximum results on your organizational goals, all without the costly risk of trial and error.

We have successfully delivered highly demanding solutions and tools to small and mid-sized businesses, as well as non-profit organizations.